Creating Impact with Open Data in Agriculture and Nutrition

International Workshop hosted by the Government of the Netherlands
19/20 January 2015, Wageningen, The Netherlands

Ministry of Economic Affairs

Scope

The terms Open Data and Big Data refer to the data revolution: rapid waves of digitization and digital connectedness causing a transformation from information scarcity to data abundance. Governmental organisations, private companies, NGOs and citizens are increasingly aware that the global trend towards Open Data offers great opportunities for informed and transparent decision making and for developing a data driven economy. These societal stakeholders also recognize that targeted action is needed to harness the power of open data for the benefit of society at large and to cope with possible negative impacts. International collaboration, development of good practices and sharing lessons learned from impact cases can help to reach the desired impacts faster and with broader community involvement. These developments are highly relevant for the agricultural sector, food supply chains and nutrition. The GODAN initiative on Global Open Data for Agriculture and Nutrition (www.godan.info) was launched in October 2013 to support global efforts for making relevant data available, accessible, and usable for unrestricted use worldwide. GODAN focuses on building high-level institutional support for open data policies from public and private partners. The International Workshop "Creating Impact with Open Data in Agriculture and Nutrition" (Wageningen, 19/20 January 2015) explores the different types of impact of open data and the pathways towards these impacts. The workshop is hosted by the Government of the Netherlands and organised by the Open Data Institute in the UK (www.opendatainstitute.org/) in collaboration with Alterra (www.wageningenur.nl/en/Expertise-Services/Research-Institutes/alterra.htm), a part of Wageningen University and Research Centre.

Workshop: objective, scope and target groups

The general objective and scope of the workshop is:
1. To develop a shared understanding how open data in the field of agriculture, food supply and nutrition can lead to societal impact;
2. To define and specify potential impacts in either economic terms, improved governance, or improved understanding of strategic decision making.

3. To explore routes to impact, business models behind open data, and good practices. This explorative approach will focus on agriculture, food supply and nutrition, but also seeks to build on lessons learned from other sectors.
4. To outline a strategic agenda that can be used as a starting point for the GODAN Secretariat (to be established in spring 2015).

The workshop aims at bringing together a mix of key players from public as well as private sector organisations at national, international and global level: governments, businesses, consultants, universities, research organisations and NGOs. The participants are invited to: 1) present and share their views, practices, success stories/failures and business cases on how to bring the power of open data to impact; and 2) to reflect in an open process of interaction and discussion on the strategic challenges for GODAN.

Preliminary programme (organisations/speakers to be confirmed)

Day 1 – Monday 19 January
Morning: arrival participants
Lunch
Plenary, conference style, introductory presentations
Key player from public sector: DFID, UK
Key player from private sector
Key player from international development
Parallel workshops with an introduction by the moderator and brief contributions from individual participants, followed by a discussion
Workshop 1 - Success stories: Delivering impact. With Dr David Tarrant, The Open Data Institute
Workshop 2 - Open data and innovation. With Ulrich Atz, The Open Data Institute
Plenary
Feedback from workshops
Perspective for agriculture, a view from the Dutch Government: Ministry of economic Affairs, Roald Laperre
Reception: drinks and bites
Day 2 – Tuesday 20 January, morning
Plenary, welcome back: Story from the field, entrepreneur, a different type of voice
Parallel workshops with an introduction by the moderator and brief contributions from individual participants, followed by a discussion
Workshop 3 - Business Models and Solutions. The Open Data Challenge Series. With Briony Phillips, The Open Data Institute
Workshop 4 - Mobile technology and open data: joint breakthrough power. With Sander Janssen, Alterra, Wageningen UR
Plenary
Feedback from workshops
Improving Data Usability in Agriculture and Nutrition. With David Tarrant from the Open Data Institute
Moderated panel: roads ahead for open data for agriculture and nutrition
Closure
Lunch / departure (GODAN partners are most welcome to attend the GODAN Partner Event that starts in the afternoon of January 20th and continues on the 21st).

Your inputs for the workshops 1-4 are highly welcome. Participants wishing to make a presentation (max. 7 minutes) are invited to send a brief description (speaker, title, key topics, workshop) to Jacques Jansen (jacquesm.jansen@wur.nl) before December 22nd. The final programme will be circulated on January 9th.

Registration and logistics

Please use the registration form:

https://docs.google.com/forms/d/1EttfJamwxZhRE-2mcFfbocmDn4SVtdP_z6BCVdId7PM/viewform

This registration form is also included in the email with the invitation for the workshop. Monday the 19th of January 2015 will close with a reception (drinks and bites). A list of restaurants will be available for those who wish to continue networking at a dinner table.

The workshop takes place at the campus of Wageningen UR in the Gaia building (building number 101). For more information please check:
http://www.wageningenur.nl/en/Wageningen-Campus/Finding-your-way-to-and-around-the-campus/Buildings-on-the-campus/Show-8/Gaia-building-number-101.htm

For travelling to- and from the campus we advise you to check:
http://www.wageningenur.nl/en/Wageningen-Campus/Finding-your-way-to-and-around-the-campus.htm

For travelling from- and to the airport please check: http://9292.nl/en#.

Information

Please don't hesitate to contact us if you need any further information.

Regarding **logistics**: Karin Schipper (karin.schipper@wur.nl, +31 317-481618), or Suze Looyschelder-Landman (suze.looyschelder@wur.nl, +31 317-481799)

Regarding **workshop content**: Jacques Jansen (jacquesm.jansen@wur.nl, +31 317 486942)